vision internet

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July 25, 2013

Karyn Keese
San Diego Metro Wastewater JPA
276 Fourth Ave
Chula Vista, CA 91910

Re: Quote for Services

Dear Karyn,

Thank you for the opportunity to submit a quote for services to the San Diego Metro Wastewater JPA. I enjoyed the chance to speak with you about your goals for the project and, based on our discussions so far, the Vision Team already sees a lot of potential for your website. With more than 500 successful government, public agency, and non-profit agency clients in 40 states, including many projects in California, we are very excited about applying our technical skills and knowledgeable experience to your website redesign.

Below is a brief summary of the services we can provide to the San Diego Metro Wastewater JPA. Please note that this is only an overview of a website package based on our initial discussions with you, and that we can discuss additional work as required by the organization. We can also prepare a more detailed proposal for you further outlining our many interactive components and features.

If you have any questions about this quote, please feel free to contact me. I look forward to speaking with you further about your website!

Respectfully submitted,

Susan Nguyen
Regional Sales Manager
Vision Internet Providers, Inc.

Website Development

With Vision Internet, you are sure to receive a website that delivers on its potential. Through our **thorough consultation process, we create unique solutions tailored to our government clients'** most pressing concerns. We will build your website from the ground up with your needs and objectives in mind. To fulfill these objectives and reach your target audiences, we recommend:

Attractive Design

Design is important. Today, many people judge the quality of an organization largely based upon the quality of its website. These opinions are especially influenced by the initial impression **of the website's graphic design.** Design ensures that users will use the website as a resource; if the website is not attractive and inviting, people assume it is of little value and do not spend the time necessary to find the information they need.

With Vision Internet, your website will have a design that makes it stand out on both a regional and national basis. Your website website will be inviting, easy to use, and will reflect your unique identity.

Intuitive Navigation

For your website, we recommend organizing information by department topic, and/or target users. Keep in mind that the average user does not know the organizational structure of your organization, nor needs to. Our approach allows users to find information in the variety of ways that are most important to them. This is a solution we use on many of our government websites making it easy for visitors to find information. This is because content is available through **multiple "paths" making it simple for users** to search the site regardless of their preferred method. We often implement Action Based Navigation which allows users to easily find a particular service or page on your website through an easy-to-**use drill down menu, such as "I** *Want To***…view an event, fill out a form, etc."**

Vision Content Management System™

As a part of your project, we are offering the Vision Content Management System™ which allows non-technical staff to add, edit, and delete content as well as control who has access to managing different areas of the website. This means that your staff can update announcements, press releases, news, documents, and other pages without knowing how to program. This is done through simple and easy to use administration screens.

Because staff can update and maintain their website directly through browser-based forms, you can effectively cut your maintenance costs and redirect existing technical resources toward more important areas.

INCLUDED INTERACTIVE COMPONENTS AND FEATURES

Interactive components provide a higher level of interactivity for your website visitors. Included in your project estimate are the following components and functionality:

SITE ADMINISTRATION AND SECURITY

- Audit Trail Log
- Backend Content Title Search
- Backend Dashboard
- Broken Link Reporter
- Content Review and Publishing
- Component Manager
- Content Scheduling
- Context Sensitive Online Help
- Departmental Page Restrictions
- Document Central
- Drag and Drop Multiple File and Image Uploading
- Email Address Masking
- Enhanced User Interface
- Flexible Site Variable Settings
- Image Library
- Page Template Library
- Personal Toolbar
- Role-Based Security
- Scheduled Content Review
- SiteMaster™ Template Builder
- Submission Validation (reCAPTCHA)
- Recycle Bin
- Updated and Expired Content Reporting
- Web Traffic Statistics
- Widget-based Layout Options
- Workspace

CONTENT EDITING

- Advanced WYSIWYG Editor
- Search and Replace
- Spell Checker
- Style Gallery
- Table Wizard
- Undo/Redo
- User Commenting
- Version Control

ADVANCED NAVIGATION MANAGEMENT

- Automatic Breadcrumbs
- Connected Pages
- Content Categories
- Dynamic Drop Down Menus
- Error 404 (Page Not Found) Handling
- External Link Splash Page
- Friendly URL Redirect
- Navigation Control
- Navigation Redirect
- Page Linking
- Quick Links
- Single-Source Publishing
- Site Search (Google CSE)
- Sitemap Generator

USER EXPERIENCE AND INTERACTIVITY

- Business Directory
- Community Spotlight
- Dynamic Calendar System
- In-page Content Editing
- Job Posts
- News

- Dynamic Homepage
- Facilities Directory
- Facilities Reservations
- Feedback Form
- Form Builder
- Frequently Asked Questions
- RFP Posts
- Rotating Homepage Banners
- Service Directory
- Staff Directory
- Sticky News
- Weather Update

DEPARTMENT MANAGEMENT

- Department-Level Administration
- Department-Level Navigation
- Department-Level Sitemap

OUTREACH, MEDIA, AND SOCIAL NETWORKING

- Audio and Video Embedding
- Bookmark and Share
- eNotification
- Emergency Alert (site wide)
- Facebook FeedReader™
- Forward to a Friend
- GovTrack CRM™
- OneClick Social Networking™
- Photo Gallery & Slideshow
- RSS FeedReader™
- Twitter FeedReader™

ACCESSIBILITY

- Automatic Alt-Tags
- Dynamic Font Resizing
- Dynamic Reader Download Links
- Google Translation Integration
- Printer Friendly Pages
- Table Accessibility Tools

ADDITIONAL INTERACTIVE COMPONENTS AND FEATURES

- Meetings Manager
- Responsive Design with visionMobile™

Service	Budget
Website Redesign Package	$23,975

Our website development package is comprehensive and includes:

- The Vision Content Management System™, including the above-listed interactive components
- Web-based consultation meetings
- A web-based training session
- Basic Design Package
  - One homepage design concept with revisions
- 50 pages of content migration

Note: Your project's cost can be invoiced over multiple budget years without penalty or fees. If you have concerns about the proposed budget, let us know and we will be happy to talk with you about additional payment options.

Optional Services

Please note that we are already including web-based consultation and training as well as up to 50 pages of migration with your project. Depending upon your needs and available resources, you may opt for these additional services.

Optional Services	Budget
Onsite consulting • Onsite consulting and brainstorming sessions • Requirements gathering from project team • Creation of survey • All travel expenses	$4,860
Onsite training program • One day onsite training • Classroom style content editor training • Advanced administrator training • All travel expenses	$3,290

Because we are a local Southern California company, if you elect to have onsite consulting and training, we can offer the organization a $3,000 discount total on these two services.

visionLive[TM] Subscription Maintenance

As an option to paying monthly fees for hosting and maintenance services, Vision Internet is offering your organization our new subscription version of the Vision Content Management System[TM]. This new offering allows us to provide maintenance services and hosting for a flat annual fee of $6,600[1]. <u>Additionally, we will also provide CMS upgrades at no extra cost.</u> This allows you to affordably keep current with new technology, enhancements, and improvements.

visionLive[TM] takes the guess-work out of future budgeting by including all essential post-launch services into a flat annual subscription. The service includes:

- Hosting
- Unlimited technical support[2]
- CMS system upgrades
- Newly developed CMS components[3]
- Free redesign after 4 years of visionLive[TM] service

Please note that we can also provide hosting without additional support services for an annual rate of $2,400[4].

WEBSITE HOSTING

For over fifteen years, website hosting has been an integral part of our operations. We started our business as an Internet Service Provider (ISP) offering full service connectivity, design, and hosting. As the business evolved, we developed our relationship with CoreSite and Cogent, a global network provider, which enables us to provide comprehensive secure hosting solutions for our clients. We have our own co-location suite within a secure, state-of-the-art facility. Our hosting services include:

- Necessary bandwidth for website (over a 100 Mbps digital line)
- Power failure equipment including battery backup
- Redundant generator backup
- VMware Virtualization server with high available setting
- Operating system health monitoring and automatic hardware failover capability
- Centralized storage area network
- Full climate control
- Firewall protection
- 24 hour monitoring
- Security access via ID, biometrics, CCTV and key card
- Microsoft Windows Server 2008R2 or 2012 (based on the CMS version)
- Microsoft SQL Server 2005 standard, 2008R2 Standard or 2012 Standard (based on the CMS version)
- Monthly web usage statistics reports
- Fixed IP address for the website
- Daily onsite backups
- Guaranteed 99.9% uptime

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[1] Subject to a 5% annual increase.
[2] Does not include updates to configuration, content, or formatting among other restrictions.
[3] Does not include new features that require design customization to implement.
[4] Subject to a 5% annual increase.

Not sure if a hosted, subscription-based plan is a good fit for you? We are flexible and offer a wide range of alternatives for clients who have other hosting and maintenance needs. Contact us to discuss a plan that will work for you.

Sample Client Websites

Vision Internet, the Government Website Experts, has more than 500 clients in 40 states, including California. Samples include:

- City of Poway (www.poway.org)
- National City (www.ci.national-city.ca.us)
- Imperial Irrigation District (www.iid.com)
- Yucaipa Valley Water Distric (www.yvwd.dst.ca.us)

For a complete list of our projects, please visit our website at www.visioninternet.com.

TERMS AND CONDITIONS

Vision Internet agrees to perform the services at the prices quoted in this document. This quote is valid for 180 days.