



Need for Water Conservation More Important than ever; CWA Announces Major Campaign

The San Diego County Water Authority has approved a \$1.6 million "Save It or Lose It" campaign to promote water conservation. The campaign is to be launched in May with radio, television, print, billboard and online advertising. The CWA hopes to persuade customers to collectively use 56,000 less acre-feet of water this year than last. CWA directors, citing lingering drought conditions, said mandatory cutbacks could be imposed if users don't voluntarily cut down.

Local residents already seem to be pitching in. San Diego Mayor Jerry Sanders this month reported that residential water usage in the City dropped 17 percent in February, while commercial irrigation was down by 30 percent.

Officials throughout the region are urging individuals to cut their water use by 20 gallons a day.

Metro JPA/Commission to Combine Regular Meeting with Strategic Planning Session May 1st in Coronado

The next meeting of the Metro JPA and Commission will begin at 12 noon on Thursday, May 1 in the Coronado City Council Chambers, 1825 Strand Way, Coronado. The usual business meeting will be held as well as the bi-annual strategic planning session.

Because numerous important items will be discussed, Commissioners are urged to make a special effort to attend. Luncheon will be provided for Commissioners and staff.

IROC to Get JPA's Input on Financial Issues

Ernie Ewin, chair of the JPA's ad hoc Finance Committee and the City of La Mesa's Vice Mayor, will provide perspective from the Metro JPA's point of view on San Diego financial issues at the April 14 meeting of the Independent Rates Oversight Committee (IROC). The meeting will begin at 10 a.m. in the Metropolitan Operations Center (MOC II) auditorium. The finance session is to start at noon. Augie Caires and Scott Tulloch, the Metro JPA's ex officio members of IROC, will join Ewin in attendance, as will JPA consultant Karyn Keese of PBS&J.

JPA Plans to Hire Chula Vista Official to Provide Administrative Support

The Metro JPA plans to employ Lori Peoples of the City of Chula Vista City Manager's staff to provide the administrative support that has been supplied for the last six and a half years by Teri Basta of Padre Dam Municipal Water District. The recommendation by an ad hoc subcommittee on administrative support was approved at the April 3 Commission meeting.

Ms. Peoples serves as Chula Vista's Senior Deputy City Clerk. She will officially begin with the new fiscal year starting July 1, but is to work with Ms. Basta before then under an interim contract to become familiar with the JPA's procedures. Legal counsel will present a proposed contract at the next Commission meeting on May 1.

Ms. Basta will step down on June 30 because of pressing duties at Padre Dam.

Metro TAC to Meet on April 16th

The Technical Advisory Committee (Metro TAC) will hold its next luncheon meeting at 11 a.m. on Wednesday, April 16 in the MOC II auditorium.

Metro Commissioners

Councilmember Henry Abarbanel, Del Mar - Chair
 Councilmember Mayda Winter, Imperial Beach - Vice Chair
 Mayor Cheryl Cox, Chula Vista
 Councilmember Al Ovrom, Coronado
 Mayor Mark Lewis, El Cajon
 Vice Mayor Ernest Ewin, La Mesa
 Councilmember Jerry Jones, Lemon Grove Sanitation District
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 Board Member Mark Robak, Otay Water District
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